

INVOICE



www.wlwt.com

WLWT
1700 Young Street
Cincinnati, OH 45202
Main: (513)412-5000
Billing: (410)338-6432

Billing Address:

Shorr Johnson Magnus
Attention: Accounts Payable
1831 Chestnut Street
Philadelphia, PA 19103

Send Payment To:

WLWT
PO Box 26881
Lehigh Valley, PA 18002-6881

Invoice #	Invoice Date	Invoice Month	Invoice Period
948325-1	09/16/12	September 2012	08/27/12 - 09/10/12

Station	Account Executive	Sales Office	Sales Region
WLWT	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Brown/D/Senate	SHERROD BROWN OH SE	

Flight Dates	Order #	Alt Order #
09/05/12 - 09/10/12	948325	06303523

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/05/12	09/07/12	6-7a news	6-7a	--WTF--	:30	3	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	--WTF--	3	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTW		09/05/12	6:14 AM	6-7a news	6-7a	:30	OHSBTV1214	\$800.00 NM
2	WLWTTh		09/06/12	6:52 AM	6-7a news	6-7a	:30	OHSBTV1214	\$800.00 NM
3	WLWTF		09/07/12	6:23 AM	6-7a news	6-7a	:30	OHSBTV1214	\$800.00 NM
2	09/10/12	09/10/12	6-7a news	6-7a	1-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	1-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTM		09/10/12	6:38 AM	6-7a news	6-7a	:30	OHSBTV1214	\$800.00 NM
3	09/05/12	09/07/12	NBC Today Show	7-9a	--WTF--	:30	6	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	--WTF--	6	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTW		09/05/12	8:26 AM	NBC Today Show	7-9a	:30	OHSBTV1214	\$1,200.00 NM
2	WLWTW		09/05/12	8:49 AM	NBC Today Show	7-9a	:30	OHSBTV1214	\$1,200.00 NM
4	WLWTTh		09/06/12	7:29 AM	NBC Today Show	7-9a	:30	OHSBTV1214	\$1,200.00 NM
3	WLWTTh		09/06/12	7:59 AM	NBC Today Show	7-9a	:30	OHSBTV1214	\$1,200.00 NM
6	WLWTF		09/07/12	7:25 AM	NBC Today Show	7-9a	:30	OHSBTV1214	\$1,200.00 NM
5	WLWTF		09/07/12	8:39 AM	NBC Today Show	7-9a	:30	OHSBTV1214	\$1,200.00 NM
4	09/10/12	09/10/12	NBC Today Show	7-9a	2-----	:30	2	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	2-----	2	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTM		09/10/12	8:26 AM	NBC Today Show	7-9a	:30	OHSBTV1214	\$1,200.00 NM
2	WLWTM		09/10/12	8:59 AM	NBC Today Show	7-9a	:30	OHSBTV1214	\$1,200.00 NM
5	09/05/12	09/07/12	7-730p	7-730p	--WTF--	:30	3	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	--WTF--	3	\$800.00				

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<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
948325-1	09/16/12	September 2012	08/27/12 - 09/10/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Brown/D/Senate	SHERROD BROWN OH SE		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/05/12	09/07/12	7-730p	7-730p	--WTF--	:30	3	\$800.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTW		09/05/12	7:27 PM	7-730p	7-730p	:30	OHSBTV1214	\$800.00 NM
2	WLWTTh		09/06/12	7:19 PM	7-730p	7-730p	:30	OHSBTV1214	\$800.00 NM
3	WLWTF		09/07/12	7:19 PM	7-730p	7-730p	:30	OHSBTV1214	\$800.00 NM
6	09/10/12	09/10/12	7-730p	7-730p	1-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	1-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTM		09/10/12	7:14 PM	7-730p	7-730p	:30	OHSBTV1214	\$800.00 NM
7	09/05/12	09/07/12	NBC Tonight Show	1135-1237a	--WTF--	:30	3	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	--WTF--	3	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTW		09/05/12		NBC Tonight Show	1135-1237a	:00		\$650.00 NM
See MG 7.4									
4	WLWTW		09/05/12	12:35 AM	Late Run Tonight Show	1149p-138x	:30	OHSBTV1214	\$650.00 NM
MG for 7.1 09/05									
2	WLWTTh		09/06/12	12:38 AM	NBC Tonight Show	1135-1237a	:30	OHSBTV1214	\$650.00 NM
3	WLWTF		09/07/12	12:09 AM	NBC Tonight Show	1135-1237a	:30	OHSBTV1214	\$650.00 NM
8	09/10/12	09/10/12	NBC Tonight Show	1135-1237a	1-----	:30	1	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	1-----	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTM		09/10/12	11:48 PM	NBC Tonight Show	1135-1237a	:30	OHSBTV1214	\$650.00 NM
Total Spots							20		

Payment Terms 30 Days

<u>Gross Total</u>	\$18,600.00
<u>Agency Commission</u>	\$2,790.00
<u>Net Amount Due</u>	\$15,810.00